

National Tracking Poll

Project: 2403026

N Size: 1996 Registered Voters

Margin of Error: $\pm 2\%$

March 07-09, 2024

Topline Report

Question	Response	Frequency	Percentage
CFF1_1	<i>Who do you trust more to handle each of the following issues? — The economy</i>		
	The Republican party	861	43%
	The Democratic party	727	36%
	Neither	337	17%
	Both	71	4%
CFF1_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	The Republican party	735	37%
	The Democratic party	725	36%
	Neither	401	20%
	Both	135	7%
CFF1_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	The Republican party	671	34%
	The Democratic party	802	40%
	Neither	436	22%
	Both	87	4%
CFF1_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	The Republican party	836	42%
	The Democratic party	667	33%
	Neither	380	19%
	Both	112	6%
CFF1_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	The Republican party	882	44%
	The Democratic party	643	32%
	Neither	372	19%
	Both	99	5%
CFF1_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China relations</i>		
	The Republican party	800	40%
	The Democratic party	646	32%
	Neither	441	22%
	Both	110	5%

Question	Response	Frequency	Percentage
CFF1_7	<i>Who do you trust more to handle each of the following issues? — Climate change</i>		
	The Republican party	537	27%
	The Democratic party	844	42%
	Neither	495	25%
	Both	120	6%
CFF1_8	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	The Republican party	756	38%
	The Democratic party	771	39%
	Neither	390	20%
	Both	79	4%
CFF1_9	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	The Republican party	616	31%
	The Democratic party	857	43%
	Neither	440	22%
	Both	83	4%
CFF1_10	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	The Republican party	716	36%
	The Democratic party	800	40%
	Neither	379	19%
	Both	101	5%
CFF1_11	<i>Who do you trust more to handle each of the following issues? — Health care</i>		
	The Republican party	663	33%
	The Democratic party	844	42%
	Neither	386	19%
	Both	103	5%
CFF1_12	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	The Republican party	722	36%
	The Democratic party	666	33%
	Neither	513	26%
	Both	96	5%
CFF1_13	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	The Republican party	733	37%
	The Democratic party	578	29%
	Neither	559	28%
	Both	126	6%

Question	Response	Frequency	Percentage
CFF2_1NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — The economy</i>		
	Selected	783	39%
	Not Selected	1213	61%
CFF2_2NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Infrastructure</i>		
	Selected	565	28%
	Not Selected	1431	72%
CFF2_3NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Housing</i>		
	Selected	497	25%
	Not Selected	1499	75%
CFF2_4NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Crime</i>		
	Selected	618	31%
	Not Selected	1378	69%
CFF2_5NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Immigration</i>		
	Selected	714	36%
	Not Selected	1282	64%
CFF2_6NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — U.S.-China relations</i>		
	Selected	448	22%
	Not Selected	1548	78%
CFF2_7NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Climate change</i>		
	Selected	522	26%
	Not Selected	1474	74%
CFF2_8NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Guns</i>		
	Selected	492	25%
	Not Selected	1504	75%

Question	Response	Frequency	Percentage
CFF2_9NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Abortion</i>		
	Selected	404	20%
	Not Selected	1592	80%
CFF2_10NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Democracy</i>		
	Selected	494	25%
	Not Selected	1502	75%
CFF2_11NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Health care</i>		
	Selected	661	33%
	Not Selected	1335	67%
CFF2_12NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Russia-Ukraine War</i>		
	Selected	517	26%
	Not Selected	1479	74%
CFF2_13NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Israel-Hamas War</i>		
	Selected	479	24%
	Not Selected	1517	76%
CFF2_14NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — Something else, please specify</i>		
	Selected	43	2%
	Not Selected	1953	98%
CFF2_15NET	<i>From the same list of issues, are there any issues that you think Republicans and Democrats can work together on to solve? Please select all that apply. — None of these</i>		
	Selected	499	25%
	Not Selected	1497	75%
CFF3_1	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Technology industry</i>		
	A lot	393	20%
	Some	689	35%
	Not much	475	24%
	Not at all	439	22%

Question	Response	Frequency	Percentage
CFF3_2	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Pharmaceutical industry</i>		
	A lot	310	16%
	Some	733	37%
	Not much	482	24%
	Not at all	471	24%
CFF3_3	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Automotive industry</i>		
	A lot	302	15%
	Some	702	35%
	Not much	522	26%
	Not at all	469	24%
CFF3_4	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Manufacturing industry</i>		
	A lot	186	9%
	Some	612	31%
	Not much	620	31%
	Not at all	578	29%
CFF3_5	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Agriculture industry</i>		
	A lot	176	9%
	Some	534	27%
	Not much	652	33%
	Not at all	634	32%
CFF3_6	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Entertainment industry</i>		
	A lot	367	18%
	Some	722	36%
	Not much	481	24%
	Not at all	425	21%
CFF3_7	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Retail industry</i>		
	A lot	273	14%
	Some	703	35%
	Not much	536	27%
	Not at all	484	24%

Question	Response	Frequency	Percentage
CFF3_8	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Financial services industry</i>		
	A lot	278	14%
	Some	655	33%
	Not much	543	27%
	Not at all	519	26%
CFF3_9	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Energy industry</i>		
	A lot	276	14%
	Some	695	35%
	Not much	515	26%
	Not at all	511	26%
CFF3_10	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Food and beverage industry</i>		
	A lot	330	17%
	Some	689	35%
	Not much	508	25%
	Not at all	469	24%
CFF3_11	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Health care industry</i>		
	A lot	351	18%
	Some	761	38%
	Not much	441	22%
	Not at all	443	22%
CFF3_12	<i>How much have you seen, read, or heard about the following industries in the past 6 months? — Telecommunications industry</i>		
	A lot	223	11%
	Some	637	32%
	Not much	557	28%
	Not at all	579	29%
CFF4_1	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Technology industry (N=1,557)</i>		
	Mostly positive	796	51%
	Mostly negative	340	22%
	Don't know/unsure	420	27%

Question	Response	Frequency	Percentage
CFF4_2	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Pharmaceutical industry (N=1,525)</i>		
	Mostly positive	548	36%
	Mostly negative	616	40%
	Don't know/unsure	361	24%
CFF4_3	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Automotive industry (N=1,527)</i>		
	Mostly positive	645	42%
	Mostly negative	495	32%
	Don't know/unsure	386	25%
CFF4_4	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Manufacturing industry (N=1,418)</i>		
	Mostly positive	634	45%
	Mostly negative	341	24%
	Don't know/unsure	443	31%
CFF4_5	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Agriculture industry (N=1,362)</i>		
	Mostly positive	550	40%
	Mostly negative	334	25%
	Don't know/unsure	478	35%
CFF4_6	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Entertainment industry (N=1,571)</i>		
	Mostly positive	736	47%
	Mostly negative	440	28%
	Don't know/unsure	394	25%
CFF4_7	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Retail industry (N=1,512)</i>		
	Mostly positive	619	41%
	Mostly negative	488	32%
	Don't know/unsure	405	27%
CFF4_8	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Financial services industry (N=1,477)</i>		
	Mostly positive	614	42%
	Mostly negative	448	30%
	Don't know/unsure	415	28%

Question	Response	Frequency	Percentage
CFF4_9	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Energy industry (N=1,485)</i>		
	Mostly positive	576	39%
	Mostly negative	496	33%
	Don't know/unsure	413	28%
CFF4_10	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Food and beverage industry (N=1,527)</i>		
	Mostly positive	700	46%
	Mostly negative	426	28%
	Don't know/unsure	401	26%
CFF4_11	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Health care industry (N=1,553)</i>		
	Mostly positive	634	41%
	Mostly negative	591	38%
	Don't know/unsure	328	21%
CFF4_12	<i>And has what you have seen, read, or heard about this industry been mostly positive or negative? — Telecommunications industry (N=1,417)</i>		
	Mostly positive	636	45%
	Mostly negative	310	22%
	Don't know/unsure	471	33%
CFF5_1	<i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Technology industry</i>		
	Significant impact	956	48%
	Somewhat of an impact	603	30%
	Not much of an impact	143	7%
	No impact at all	89	4%
	Don't know/no opinion	206	10%
CFF5_2	<i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Pharmaceutical industry</i>		
	Significant impact	926	46%
	Somewhat of an impact	611	31%
	Not much of an impact	164	8%
	No impact at all	92	5%
	Don't know/no opinion	202	10%

Question	Response	Frequency	Percentage
CFF5_3 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Automotive industry</i>	Significant impact	768	38%
	Somewhat of an impact	742	37%
	Not much of an impact	180	9%
	No impact at all	93	5%
	Don't know/no opinion	213	11%
	CFF5_4 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Manufacturing industry</i>	Significant impact	935
Somewhat of an impact		638	32%
Not much of an impact		129	6%
No impact at all		84	4%
Don't know/no opinion		210	11%
CFF5_5 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Agriculture industry</i>	Significant impact	954	48%
	Somewhat of an impact	551	28%
	Not much of an impact	170	8%
	No impact at all	95	5%
	Don't know/no opinion	227	11%
CFF5_6 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Entertainment industry</i>	Significant impact	437	22%
	Somewhat of an impact	659	33%
	Not much of an impact	475	24%
	No impact at all	202	10%
	Don't know/no opinion	223	11%
CFF5_7 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Retail industry</i>	Significant impact	812	41%
	Somewhat of an impact	697	35%
	Not much of an impact	187	9%
	No impact at all	92	5%
	Don't know/no opinion	208	10%

Question	Response	Frequency	Percentage
CFF5_8 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Financial services industry</i>	Significant impact	922	46%
	Somewhat of an impact	626	31%
	Not much of an impact	147	7%
	No impact at all	93	5%
	Don't know/no opinion	207	10%
	CFF5_9 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Energy industry</i>	Significant impact	1031
Somewhat of an impact		539	27%
Not much of an impact		140	7%
No impact at all		89	4%
Don't know/no opinion		197	10%
CFF5_10 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Food and beverage industry</i>		Significant impact	841
	Somewhat of an impact	660	33%
	Not much of an impact	214	11%
	No impact at all	101	5%
	Don't know/no opinion	180	9%
	CFF5_11 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Health care industry</i>	Significant impact	1025
Somewhat of an impact		550	28%
Not much of an impact		138	7%
No impact at all		90	4%
Don't know/no opinion		194	10%
CFF5_12 <i>Regardless of whether or not you have heard about these industries in the past 6 months, what level of impact would you say each of the following industries has on the U.S. economy? — Telecommunications industry</i>		Significant impact	722
	Somewhat of an impact	704	35%
	Not much of an impact	247	12%
	No impact at all	84	4%
	Don't know/no opinion	239	12%

Question	Response	Frequency	Percentage
CFF6_1	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Innovative</i>		
	Technology industry	749	38%
	Pharmaceutical industry	97	5%
	Automotive industry	113	6%
	Manufacturing industry	150	8%
	Agriculture industry	93	5%
	Entertainment industry	105	5%
	Retail industry	100	5%
	Financial services industry	85	4%
	Energy industry	144	7%
	Food and beverage industry	70	4%
	Health care industry	99	5%
	Telecommunications industry	190	10%
CFF6_2	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Smart</i>		
	Technology industry	713	36%
	Pharmaceutical industry	145	7%
	Automotive industry	96	5%
	Manufacturing industry	99	5%
	Agriculture industry	79	4%
	Entertainment industry	65	3%
	Retail industry	71	4%
	Financial services industry	172	9%
	Energy industry	139	7%
	Food and beverage industry	70	4%
	Health care industry	150	8%
	Telecommunications industry	199	10%
CFF6_3	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Hard-working</i>		
	Technology industry	120	6%
	Pharmaceutical industry	65	3%
	Automotive industry	171	9%
	Manufacturing industry	375	19%
	Agriculture industry	513	26%
	Entertainment industry	73	4%
	Retail industry	147	7%
	Financial services industry	78	4%
	Energy industry	84	4%
	Food and beverage industry	120	6%
	Health care industry	189	9%
	Telecommunications industry	60	3%

Question	Response	Frequency	Percentage
CFF6_4	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Struggling</i>		
	Technology industry	64	3%
	Pharmaceutical industry	82	4%
	Automotive industry	218	11%
	Manufacturing industry	160	8%
	Agriculture industry	275	14%
	Entertainment industry	135	7%
	Retail industry	328	16%
	Financial services industry	168	8%
	Energy industry	97	5%
	Food and beverage industry	157	8%
	Health care industry	243	12%
	Telecommunications industry	69	3%
CFF6_5	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Essential</i>		
	Technology industry	120	6%
	Pharmaceutical industry	119	6%
	Automotive industry	58	3%
	Manufacturing industry	134	7%
	Agriculture industry	370	19%
	Entertainment industry	58	3%
	Retail industry	104	5%
	Financial services industry	85	4%
	Energy industry	171	9%
	Food and beverage industry	280	14%
	Health care industry	424	21%
	Telecommunications industry	75	4%
CFF6_6	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Emerging</i>		
	Technology industry	523	26%
	Pharmaceutical industry	95	5%
	Automotive industry	116	6%
	Manufacturing industry	110	6%
	Agriculture industry	103	5%
	Entertainment industry	90	5%
	Retail industry	134	7%
	Financial services industry	96	5%
	Energy industry	311	16%
	Food and beverage industry	84	4%
	Health care industry	106	5%
	Telecommunications industry	226	11%

Question	Response	Frequency	Percentage
CFF6_7	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Sustainable</i>		
	Technology industry	144	7%
	Pharmaceutical industry	71	4%
	Automotive industry	92	5%
	Manufacturing industry	133	7%
	Agriculture industry	492	25%
	Entertainment industry	79	4%
	Retail industry	115	6%
	Financial services industry	101	5%
	Energy industry	365	18%
	Food and beverage industry	178	9%
	Health care industry	146	7%
	Telecommunications industry	80	4%
CFF6_8	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Global</i>		
	Technology industry	352	18%
	Pharmaceutical industry	137	7%
	Automotive industry	88	4%
	Manufacturing industry	165	8%
	Agriculture industry	143	7%
	Entertainment industry	105	5%
	Retail industry	86	4%
	Financial services industry	150	8%
	Energy industry	285	14%
	Food and beverage industry	103	5%
	Health care industry	121	6%
	Telecommunications industry	261	13%
CFF6_9	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Disruptive</i>		
	Technology industry	259	13%
	Pharmaceutical industry	221	11%
	Automotive industry	94	5%
	Manufacturing industry	116	6%
	Agriculture industry	73	4%
	Entertainment industry	374	19%
	Retail industry	125	6%
	Financial services industry	202	10%
	Energy industry	178	9%
	Food and beverage industry	60	3%
	Health care industry	122	6%
	Telecommunications industry	173	9%

Question	Response	Frequency	Percentage
CFF6_10	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — American</i>		
	Technology industry	151	8%
	Pharmaceutical industry	88	4%
	Automotive industry	301	15%
	Manufacturing industry	216	11%
	Agriculture industry	311	16%
	Entertainment industry	184	9%
	Retail industry	144	7%
	Financial services industry	116	6%
	Energy industry	97	5%
	Food and beverage industry	155	8%
	Health care industry	162	8%
	Telecommunications industry	70	3%
CFF6_11	<i>Continuing to think about the same list of industries, please select which industry you feel is BEST characterized by the following terms. — Embracing the future</i>		
	Technology industry	699	35%
	Pharmaceutical industry	74	4%
	Automotive industry	122	6%
	Manufacturing industry	131	7%
	Agriculture industry	97	5%
	Entertainment industry	85	4%
	Retail industry	95	5%
	Financial services industry	92	5%
	Energy industry	209	10%
	Food and beverage industry	69	3%
	Health care industry	128	6%
	Telecommunications industry	194	10%
CFF8	<i>When industries are considered innovative, is that a good or bad thing?</i>		
	Very good	1261	63%
	Somewhat good	532	27%
	Somewhat bad	35	2%
	Very bad	11	1%
	Don't know/no opinion	156	8%
CFF9_1NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They contribute positively to the economy (N=1,794)</i>		
	Selected	387	22%
	Not Selected	1406	78%

Question	Response	Frequency	Percentage
CFF9_2NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They drive change not just in their own industry but in others as well (N=1,794)</i>	Selected	457 25%
		Not Selected	1337 75%
CFF9_3NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They have high-paying jobs (N=1,794)</i>	Selected	156 9%
		Not Selected	1637 91%
CFF9_4NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They save the world (N=1,794)</i>	Selected	120 7%
		Not Selected	1673 93%
CFF9_5NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They employ lots of workers (N=1,794)</i>	Selected	164 9%
		Not Selected	1630 91%
CFF9_6NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They change the world for the better (N=1,794)</i>	Selected	459 26%
		Not Selected	1334 74%
CFF9_7NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They make our lives easier (N=1,794)</i>	Selected	379 21%
		Not Selected	1414 79%
CFF9_8NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They make our lives safer (N=1,794)</i>	Selected	234 13%
		Not Selected	1559 87%

Question	Response	Frequency	Percentage	
CFF9_9NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They help solve big problems (N=1,794)</i>	Selected	508	28%
		Not Selected	1286	72%
CFF9_10NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They help countries stay ahead and compete globally (N=1,794)</i>	Selected	302	17%
		Not Selected	1491	83%
CFF9_11NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They make the American economy stronger (N=1,794)</i>	Selected	419	23%
		Not Selected	1375	77%
CFF9_12NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They are prepared to adapt to the future (N=1,794)</i>	Selected	678	38%
		Not Selected	1115	62%
CFF9_13NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — They are most likely to grow (N=1,794)</i>	Selected	498	28%
		Not Selected	1295	72%
CFF9_14NET	<i>You indicated that industries that are considered innovative are a good thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are good because. — Another reason, please specify (N=1,794)</i>	Selected	7	0%
		Not Selected	1786	100%
CFF10_1NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They are innovative for the wrong reasons (N=46)</i>	Selected	3	7%
		Not Selected	43	93%

Question	Response	Frequency	Percentage
CFF10_2NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They are solely driven by profit (N=46)</i>	Selected	12 27%
		Not Selected	34 73%
CFF10_3NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They do not care about their employees (N=46)</i>	Selected	9 19%
		Not Selected	37 81%
CFF10_4NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They may innovate but not all innovation is good (N=46)</i>	Selected	3 7%
		Not Selected	43 93%
CFF10_5NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They prioritize profits over ethics (N=46)</i>	Selected	12 25%
		Not Selected	35 75%
CFF10_6NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They contribute to income inequality (N=46)</i>	Selected	6 13%
		Not Selected	40 87%
CFF10_7NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They create technological dependencies (N=46)</i>	Selected	8 17%
		Not Selected	38 83%
CFF10_8NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They lead to job loss (N=46)</i>	Selected	9 19%
		Not Selected	38 81%

Question	Response	Frequency	Percentage
CFF10_9NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They lead to economic instability (N=46)</i>	Selected	8 18%
		Not Selected	38 82%
CFF10_10NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They fuel excessive consumption and waste (N=46)</i>	Selected	6 12%
		Not Selected	41 88%
CFF10_11NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — They are harmful to small businesses (N=46)</i>	Selected	11 24%
		Not Selected	35 76%
CFF10_12NET	<i>You indicated that industries that are considered innovative are a bad thing. Please select all the reasons why you feel that way. You may select up to three reasons. Innovative industries are bad because. — Another reason, please specify (N=46)</i>	Selected	0 0%
		Not Selected	46 100%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	1996	100%
xdemGender	Gender: Male	938	47%
	Gender: Female	1053	53%
	N	1990	
age	Age: 18-34	514	26%
	Age: 35-44	307	15%
	Age: 45-64	679	34%
	Age: 65+	497	25%
	N	1996	
demAgeGeneration	GenZers: 1997-2012	247	12%
	Millennials: 1981-1996	541	27%
	GenXers: 1965-1980	468	23%
	Baby Boomers: 1946-1964	697	35%
	N	1954	
xpid3	PID: Dem (no lean)	778	39%
	PID: Ind (no lean)	480	24%
	PID: Rep (no lean)	737	37%
	N	1996	
xpidGender	PID/Gender: Dem Men	352	18%
	PID/Gender: Dem Women	422	21%
	PID/Gender: Ind Men	229	11%
	PID/Gender: Ind Women	249	12%
	PID/Gender: Rep Men	356	18%
	PID/Gender: Rep Women	381	19%
	N	1990	
xdemIdeo3	Ideo: Liberal (1-3)	573	29%
	Ideo: Moderate (4)	590	30%
	Ideo: Conservative (5-7)	761	38%
	N	1924	
xeduc3	Educ: < College	1205	60%
	Educ: Bachelors degree	501	25%
	Educ: Post-grad	290	15%
	N	1996	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	822	41%
	Income: 50k-100k	731	37%
	Income: 100k+	443	22%
	N	1996	
xdemWhite	Ethnicity: White	1544	77%
xdemHispBin	Ethnicity: Hispanic	222	11%
demBlackBin	Ethnicity: Black	249	12%
demRaceOther	Ethnicity: Other	203	10%
xdemReligion	All Christian	1025	51%
	All Non-Christian	173	9%
	Atheist	81	4%
	Agnostic/Nothing in particular	460	23%
	Something Else	256	13%
	N	1996	
xdemReligOther	Religious Non-Protestant/Catholic	190	10%
xdemEvang	Evangelical	551	28%
	Non-Evangelical	692	35%
	N	1243	
xdemUsr	Community: Urban	567	28%
	Community: Suburban	952	48%
	Community: Rural	477	24%
	N	1996	
xdemEmploy	Employ: Private Sector	715	36%
	Employ: Government	134	7%
	Employ: Self-Employed	176	9%
	Employ: Homemaker	114	6%
	Employ: Student	41	2%
	Employ: Retired	566	28%
	Employ: Unemployed	172	9%
	Employ: Other	78	4%
	N	1996	
xdemMilHH1	Military HH: Yes	299	15%
	Military HH: No	1697	85%
	N	1996	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat	839	42%
	2022 House Vote: Republican	812	41%
	2022 House Vote: Someone else	30	2%
	2022 House Vote: Didnt Vote	315	16%
	N	1996	
xsubVote20O	2020 Vote: Joe Biden	945	47%
	2020 Vote: Donald Trump	863	43%
	2020 Vote: Other	35	2%
	2020 Vote: Didn't Vote	153	8%
	N	1996	
xsubVote18O	2018 House Vote: Democrat	766	38%
	2018 House Vote: Republican	718	36%
	2018 House Vote: Someone else	39	2%
	2018 House Vote: Didnt Vote	473	24%
	N	1996	
xreg4	4-Region: Northeast	353	18%
	4-Region: Midwest	444	22%
	4-Region: South	745	37%
	4-Region: West	455	23%
	N	1996	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

