



Center Forward — Women’s Health Topline
N=1,206 Registered Voters in the Likely Electorate, Nationwide
Field Dates: January 12-16, 2026
Margin of Error: ± 3.2 Percentage Points

HEALTHCARE LANDSCAPE

1. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**
- | | |
|------------------------------------|-----|
| Cost of living/inflation | 26% |
| The state of democracy | 15% |
| Political corruption | 13% |
| Immigration | 10% |
| Jobs and the economy | 9% |
| Healthcare | 7% |
| The environment and climate change | 3% |
| Crime | 3% |
| National security | 2% |
| Drug abuse | 2% |
| Education | 1% |
| Gun rights | 1% |
| Taxes | 1% |
| Race relations | 1% |
| Abortion | 1% |
| Something else (Please specify) | 3% |
| Unsure | 1% |

[RANDOMIZE SCALE 1-12,12-1 THE SAME WAY FOR QHCIssuesUSA AND QHCIssuesYou]
[RANDOMIZE ORDER IN WHICH QHCIssuesUSA AND QHCIssuesYou ARE SEEN]

2. **[QHCIssuesUSA] When it comes to the issue of healthcare, what do you think are the biggest issues facing the country today? You may select up to two. [SELECT MULTIPLE, UP TO TWO]**
- | | |
|---|-----|
| Out-of-pocket costs (e.g., copays or coinsurance) | 37% |
| Expected costs of health care (e.g., monthly insurance or prescriptions) | 36% |
| Unexpected costs of health care (e.g., hospital stays or unplanned surgeries) | 22% |
| Limited options for health care insurance coverage | 14% |
| Limited access to quality health care | 14% |
| Lack of access to mental health care | 14% |
| Wastefulness and “red tape” | 12% |
| Shortage of healthcare professionals | 7% |
| Transparency (e.g., data sources, decision-making, loopholes) | 7% |
| Healthcare providers not recommending more homeopathics, vitamins, or supplements | 6% |
| Lack of preventative care | 6% |
| Something else (Please specify) | 3% |
| Unsure | 2% |

3. **[QHCIssuesYou] When it comes to the issue of healthcare, what do you think are the biggest issues facing you personally today? You may select up to two. [SELECT MULTIPLE, UP TO TWO]**

Out-of-pocket costs (e.g., copays or coinsurance)	39%
Expected costs of health care (e.g., monthly insurance or prescriptions)	32%
Unexpected costs of health care (e.g., hospital stays or unplanned surgeries)	21%
Limited access to quality health care	11%
Limited options for health care insurance coverage	10%
Shortage of healthcare professionals	10%
Wastefulness and “red tape”	10%
Lack of access to mental health care	8%
Healthcare providers not recommending more homeopathics, vitamins, or supplements	6%
Transparency (e.g., data sources, decision-making, loopholes)	6%
Lack of preventative care	5%
Something else (Please specify)	3%
Unsure	6%

4. **[QAccess Battery] How easy or difficult do you think it is for you or your loved ones to access each of the following in the United States these days? [RANDOMIZE SCALE 1-4, 4-1] [RANDOMIZE ITEM ORDER]**

1. Very easy 2. Somewhat easy 3. Somewhat difficult 4. Very difficult

	VERY/ SOMEWHAT EASY	VERY/ SOMEWHAT DIFFICULT	Very easy	Somewhat easy	Somewhat difficult	Very difficult
Healthcare from a primary care provider	78%	22%	34%	43%	18%	4%
OBGYN care	77%	23%	28%	49%	18%	5%
Specialist care (e.g., prenatal)	65%	35%	22%	42%	28%	7%
Mental healthcare	58%	42%	19%	39%	32%	11%

[RANDOMIZE SCALE 1-4,4-1 THE SAME WAY FOR QDoctorListenMe, QPeopleLikeMe, AND QAttentionMe] [RANDOMIZE ORDER IN WHICH QDoctorListenMe, QPeopleLikeMe, AND QAttentionMe ARE SEEN]

5. **[QDoctorListenMe] Please indicate if you agree or disagree with this statement.**

“My healthcare providers do not always listen to me and take me seriously.”

STRONGLY/SOMEWHAT AGREE	36%
STRONGLY/SOMEWHAT DISAGREE	62%
Strongly agree	12%
Somewhat agree	24%
Somewhat disagree	29%
Strongly disagree	33%
Unsure	3%

6. [QPeopleLikeMe] Please indicate if you agree or disagree with this statement.

“The healthcare system is not designed to provide high-quality healthcare to people like me.”

STRONGLY/SOMEWHAT AGREE	40%
STRONGLY/SOMEWHAT DISAGREE	55%
Strongly agree	15%
Somewhat agree	26%
Somewhat disagree	31%
Strongly disagree	25%
Unsure	4%

7. [QAttentionMe] Please indicate if you agree or disagree with this statement.

“The healthcare system does not pay enough attention to the health issues facing someone like me.”

STRONGLY/SOMEWHAT AGREE	47%
STRONGLY/SOMEWHAT DISAGREE	47%
Strongly agree	16%
Somewhat agree	32%
Somewhat disagree	29%
Strongly disagree	18%
Unsure	5%

WOMENS HEALTHCARE LANDSCAPE

8. [QNeeds Battery] Please rate how well the U.S. healthcare system does at meeting the health needs of the following groups of Americans.

“The U.S. healthcare system does _____ meeting the health needs of...”
 [RANDOMIZE SCALE 1-5,5-1] [RANDOMIZE ITEMS]

	1. A very good job	2. A good job	3. An acceptable job	4. A poor job	5. A very poor job	6. Unsure				
			A VERY GOOD/ GOOD JOB	A VERY POOR/ POOR JOB	A very good job	A good job	An acceptable job	A poor job	A very poor job	Unsure
Men			42%	17%	14%	27%	37%	13%	4%	5%
Women			31%	32%	11%	20%	34%	22%	9%	3%
Seniors			28%	36%	9%	19%	34%	27%	9%	3%
The rare diseases community (e.g., Huntington’s disease, Lupus)			22%	35%	6%	15%	31%	27%	8%	12%
Obese/overweight patients			20%	42%	5%	15%	30%	32%	11%	7%
Rural patients			16%	46%	6%	10%	29%	32%	13%	10%

[RANDOMIZE PAGE ORDER OF QMenAttention and QWomenAttention] [RANDOMIZE SCALE 1-3, 3-1 THE SAME WAY FOR QMenAttention AND QWomenAttention]

9. **[QMenAttention] Do you think that men’s health issues get too little, too much, or about the right amount of attention in general these days?**
- | | |
|------------------------|-----|
| Too much attention | 9% |
| About the right amount | 54% |
| Too little attention | 30% |
| Unsure | 8% |

10. **[QWomenAttention] Do you think that women’s health issues get too little, too much, or about the right amount of attention in general these days?**
- | | |
|------------------------|-----|
| Too much attention | 5% |
| About the right amount | 44% |
| Too little attention | 46% |
| Unsure | 5% |

11. **[QOpenEnd] When you think of “women’s health,” what comes to mind for you? [OPEN END]**

12. **[QWomenMen] Which of the following do you agree with more, even if neither is perfect? [RANDOMIZE SCALE 1-2, 2-1]**
- | | |
|--|-----|
| Women and men are different and therefore women have unique health concerns that require specific care and attention | 92% |
| Women and men have most of the same health concerns and therefore attention to “women’s health” is unnecessary | 4% |
| Unsure | 4% |

13. **[QWomensNeeds Battery] Please rate how well you think the U.S. healthcare system does at meeting women’s health needs at different stages of life.**

“The U.S. healthcare system does _____ meeting women’s health needs...”
[RANDOMIZE SCALE 1-5,5-1] [REPEAT HEADERS HALFWAY]

	1. A very good job	2. A good job	3. An acceptable job	4. A poor job	5. A very poor job	6. Unsure		
	A VERY GOOD/ GOOD JOB	A VERY POOR/ POOR JOB	A very good job	A good job	An acceptable job	A poor job	A very poor job	Unsure
During their youth (e.g., when first getting their periods)	24%	31%	7%	17%	37%	24%	8%	8%
While seeking to prevent pregnancy (e.g., birth control)	27%	35%	8%	18%	34%	24%	11%	5%
While seeking to become pregnant (e.g., fertility treatments)	26%	29%	9%	18%	37%	22%	7%	8%
During pregnancy (e.g., prenatal care, ultrasounds, check-ups)	39%	16%	14%	25%	40%	11%	4%	5%
After pregnancy/Postpartum (e.g., home visits, lactation specialists)	25%	38%	7%	18%	31%	27%	10%	7%
Just before, during and after menopause (e.g., hormone replacement therapy)	19%	41%	6%	13%	30%	30%	10%	10%

14. [QImp Battery] How important do you think it is for policymakers to ensure women have access to each of the following? [RANDOMIZE SCALE 1-4, 4-1] [RANDOMIZE ROWS] [DISPLAY AS GRID, ACROSS 2 PAGES]

	1. Very important	2. Somewhat important	3. Not very important	4. Not at all important	5. Unsure			
			VERY/ SOMEWHAT IMPORTANT	Very important	Somewhat important	Not very important	Not at all important	Unsure
Screenings for women specific cancers (e.g., cervical, breast)	96%	81%	14%	2%	*%	2%		
Care for cardiovascular health	96%	77%	19%	2%	1%	2%		
Prenatal care	95%	78%	17%	2%	1%	2%		
Care for postpartum conditions and recovery	94%	72%	21%	3%	1%	3%		
Diabetes and weight management care	94%	68%	26%	3%	1%	2%		
Gynecological care	94%	77%	17%	3%	1%	2%		
Paid family leave	91%	65%	26%	4%	2%	3%		
Regular birth control (e.g., pills, IUDs)	90%	64%	26%	5%	2%	2%		
Hormone therapy to address menopause	89%	56%	34%	5%	1%	4%		
Fertility treatment coverage	82%	48%	34%	10%	3%	6%		
Over-the-counter emergency contraception (like Plan B One-Step)	81%	55%	27%	9%	5%	5%		

BIRTH CONTROL

15. [QGetInvolved] Please indicate if you agree or disagree with this statement.

“When it comes to policy about access to regular birth control (e.g., pills, IUDs), policymakers should leave the issue alone.” [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT AGREE	67%
STRONGLY/SOMEWHAT DISAGREE	24%
Strongly agree	37%
Somewhat agree	30%
Somewhat disagree	13%
Strongly disagree	11%
Unsure	10%

[TEXT] For the next few questions, we will focus specifically on over-the-counter emergency contraception (like Plan B One-Step). [KEEP ON SAME PAGE AS NEXT QUESTION]

16. [QFamiliar] How familiar would you say you are with over-the-counter emergency contraception (like Plan B One-Step) and how it works? [RANDOMIZE SCALE 1-4,4-1]

VERY/SOMEWHAT FAMILIAR	56%
Very familiar	19%
Somewhat familiar	37%
Not very familiar	22%
Not at all familiar	22%

17. [QFavECDefn] Over-the-counter emergency contraception (like Plan B One-Step) is a backup method of birth control that is used to help prevent unintended pregnancy after unprotected sex or if the usual method of birth control fails. It is not an abortion pill, and it will not impact implantation or harm an existing pregnancy. Plan B has the same active ingredient used in regular birth control – just at a single, higher dose.

Based on this information, would you say you have a favorable or unfavorable view of Over-the-counter emergency contraception (like Plan B One-Step)? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT FAVORABLE	66%
VERY/SOMEWHAT UNFAVORABLE	13%
Very favorable	38%
Somewhat favorable	28%
Neither favorable nor unfavorable	16%
Somewhat unfavorable	5%
Very unfavorable	8%
Unsure	5%

[RANDOMIZE SCALE THE SAME WAY FOR QECAccess AND QECSshould]

18. [QECAccess] Do you feel that access to over-the-counter emergency contraception (like Plan B One-Step) is...?

Too easy to access	12%
About right	41%
Too difficult to access	26%
Unsure	21%

19. [QECSshould] Do you feel that access to over-the-counter emergency contraception (like Plan B One-Step) *should be*...?

Easy to access	71%
Difficult to access	15%
Unsure	14%

[RANDOMIZE SCALE 1-4, 4-1 THE SAME WAY FOR QECPolicy, QAgreeEC AND QAgreeUnplanned]

20. [QECPolicy] Please indicate if you agree or disagree with this statement.

“Policy makers should protect access to birth control, including over-the-counter emergency contraception.”

STRONGLY/SOMEWHAT AGREE	72%
STRONGLY/SOMEWHAT DISAGREE	20%
Strongly agree	47%
Somewhat agree	25%
Somewhat disagree	10%
Strongly disagree	11%
Unsure	8%

21. [QAgreeEC] Please indicate if you agree or disagree with this statement.

“It is important that women be able to quickly and easily access over-the-counter emergency contraception (like Plan B One-Step) if a situation arises where they need it.”

STRONGLY/SOMEWHAT AGREE	84%
STRONGLY/SOMEWHAT DISAGREE	11%
Strongly agree	59%
Somewhat agree	24%
Somewhat disagree	6%
Strongly disagree	5%
Unsure	6%

22. [QAgreeUnplanned] Please indicate if you agree or disagree with this statement.

“Over-the-counter emergency contraception (like Plan B One-Step) is an important tool for preventing unplanned pregnancies.”

STRONGLY/SOMEWHAT AGREE	82%
STRONGLY/SOMEWHAT DISAGREE	12%
Strongly agree	56%
Somewhat agree	26%
Somewhat disagree	7%
Strongly disagree	5%
Unsure	6%

23. [QECControl] Which statement comes closest to your view, even if none of them are exactly right? [RANDOMIZE 1-2]

Emergency contraception (e.g., Plan B One-Step) should remain over the counter and accessible like other over-the-counter medications	75%
Emergency contraception (e.g., Plan B One-Step) should become more heavily-controlled or banned outright	16%
Unsure	8%

[ASK ONLY OF QECCONTROL = 2, EC SHOULD BE CONTROLLED/BANNED]

24. [QECBanPeople] You indicated that you think emergency contraception (e.g., Plan B One-Step) should become more heavily-controlled or banned outright. How high a priority should policymakers make it to push for such changes? [RANDOMIZE 1-2]

	(n=192)
Should make it a top priority	39%
Should focus on other issues first	57%
Unsure	5%

PERSONAL HEALTH SITUATION

[TEXT] You are not required to disclose any personal health information as part of this survey. If you prefer not to answer a question about your specific health, just say “Prefer not to say.” [KEEP ON FOLLOWING PAGE]

25. [QOverallHealth] How would you rate your own overall health right now? [RANDOMIZE SCALE 1-5, 5-1]
- | | |
|---|-----|
| EXCELLENT/VERY GOOD | 40% |
| Excellent, no health issues | 11% |
| Very good, only a few minor health issues | 29% |
| Good, some manageable health issues | 38% |
| Fair, one or two significant health issues | 15% |
| Poor, a few or many major health issues affecting my daily life | 5% |
| Prefer not to say | 1% |
26. [QChronic] Would you say you have one or more chronic conditions or illnesses (something that persists over extended periods which you manage, not resolve)? [RANDOMIZE 1-2]
- | | |
|-------------------|-----|
| Yes | 56% |
| No | 41% |
| Prefer not to say | 3% |
27. [QCancerApply] Have you at any point in your life been diagnosed with cancer of any kind? [RANDOMIZE 1-2]
- | | |
|--|-----|
| Have had a cancer diagnosis in the past but do not currently have cancer | 12% |
| Currently have cancer | 2% |
| I have never had a cancer diagnosis | 83% |
| Prefer not to say | 2% |
28. [QHealthInfoFlow] In your daily life, when do you most often encounter information about health related topics? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-8]
- | | |
|--|-----|
| When talking to my doctor or health professional | 66% |
| When talking to family or friends | 48% |
| On news websites | 34% |
| On social media from people I know | 22% |
| On social media from influential people I follow but don't know personally | 21% |
| In newspapers or magazines | 16% |
| On podcasts | 13% |
| On the radio | 9% |
| Something else (Please specify) | 5% |
| None of these | 6% |

29. [QHealthInfoSeek] When you seek out information about health topics, where do you go look for that information? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-10]

My doctor or health professional	72%
Traditional health websites like MayoClinic.com or WebMD	50%
Search engines like Google	50%
Family and friends whose opinions I value	35%
News apps or websites	15%
AI platforms like ChatGPT	14%
Alternative health websites	13%
Social media apps or websites	12%
Podcasts/podcast apps	8%
Prominent figures who I admire	4%
Something else (Please specify)	1%
None of these	3%

30. [QDataPrivacy] Which of these statements comes closest to your view, even if neither of them is exactly right?

“Data from wearable technology and health care apps (e.g., fitness trackers, period trackers)...” [RANDOMIZE 1-2]

<u>Should</u> be protected by HIPAA (Health Insurance Portability and Accountability Act) because it is private, sensitive health data	76%
<u>Should NOT</u> be protected by HIPAA (Health Insurance Portability and Accountability Act) because no doctors or insurance companies are involved	12%
Unsure	12%

DEMOGRAPHICS

[TEXT] Now, a few final questions for statistical purposes... [KEEP ON FOLLOWING PAGE]

31. [QBirthYear] Which range of years includes the year you were born?

1903–1927	-
1928–1945	4%
1946–1964	41%
1965–1980	26%
1981–1996	22%
1997–2012	8%

[In 2026, TERMINATE AFTER QBirthYear IF:

QBirthYear=1 and QAge is <98,

QBirthYear=2 and QAge is >98 or <80,

QBirthYear=3 and QAge is >80 or <61,

QBirthYear=4 and QAge is >61 or <45,

QBirthYear=5 and QAge is >45 or <29,

QBirthYear=6 and QAge is >29]

32. [QIdeology] Would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]	
VERY/SOMEWHAT CONSERVATIVE	37%
VERY/SOMEWHAT LIBERAL	29%
Very conservative	16%
Somewhat conservative	21%
Moderate	32%
Somewhat liberal	14%
Very liberal	15%
Unsure	2%

[IF QPARTYID = 1. REPUBLICAN OR QPARTYLEANVIEW = 1. REPUBLICANS, ASK]

33. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=528)
Supporter of Donald Trump	51%
Supporter of the Republican Party	43%
I don't support either one	5%
Unsure	1%

34. [QSelfIdentify] Do you consider yourself a supporter of...? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-2]

The "Make America Healthy Again" movement (MAHA)	34%
The "Make America Great Again" movement (MAGA)	33%
Neither	52%

35. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	96%
No, I did not vote	3%
Unsure	1%

[IF VOTED IN 2024 PRESIDENTIAL ELECTION (Q2024Vote=1), ASK]

36. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

	(n=1154)
Kamala Harris, the Democratic candidate	49%
Donald Trump, the Republican candidate	48%
Jill Stein, Green Party candidate	1%
Robert F. Kennedy Jr., independent candidate	1%
Chase Oliver, the Libertarian candidate	*%
Cornel West, independent candidate	*%
Claudia De la Cruz, the Socialism and Liberation Party candidate	-
Someone else (Please specify)	*%
Unsure	1%

37. [QParent] Are you a parent or guardian of one or more children who are under the age of 18? [RANDOMIZE 1-2]

No	75%
Yes	25%
Prefer not to say	*%

38. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	22%
Suburb near a city	49%
Small town not near a city	11%
Rural or country area	18%

- 39. [QIncomeHH] Which range includes your total annual household income, before taxes?**
- | | |
|---------------------------------|-----|
| Less than \$30,000 per year | 16% |
| \$30,000 to \$49,999 per year | 11% |
| \$50,000 to \$74,999 per year | 17% |
| \$75,000 to \$99,999 per year | 15% |
| \$100,000 to \$124,999 per year | 16% |
| \$125,000 or more per year | 23% |
| Prefer not to say | 1% |
- 40. [QHealthInsurance] Keeping in mind that all responses are confidential and for research purposes only, which of the following best describe your health insurance status? Select all that apply. [SELECT MULTIPLE]**
- | | |
|--|-----|
| I have health insurance coverage through a job (my own or someone's in my family). | 42% |
| I have health insurance coverage through traditional Medicare. | 19% |
| I have health insurance coverage through a Medicare Advantage plan. | 19% |
| I have health insurance coverage through Medicaid. | 13% |
| I have health insurance coverage through an individual plan I purchased. | 8% |
| I have some other kind of health insurance coverage. | 4% |
| I do not have health insurance of any kind. | 3% |
| Prefer not to say | 1% |
- 41. [QEmployment] What is your current employment status?**
- | | |
|--|-----|
| Employed full-time | 42% |
| Employed part-time | 8% |
| Freelance, contract, or temporary work | 2% |
| “Gig economy” work like ride shares, food delivery, or dog walking | 1% |
| Unemployed and looking for work | 6% |
| Stay-at-home parent or caregiver | 4% |
| Full time student | 1% |
| Retired | 32% |
| Something else | 3% |
| Prefer not to say | 1% |
- 42. [QMarital] What is your current marital status?**
- | | |
|-----------------------|-----|
| Single, never married | 27% |
| Married | 52% |
| Separated | 1% |
| Divorced | 12% |
| Widowed | 7% |
| Prefer not to say | 1% |

43. [QReligion] What is your present religion, if any? [RANDOMIZE 1-11]

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.).	27%
Roman Catholic	20%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Just Christian	18%
Jewish	3%
Muslim	1%
Buddhist	1%
Hindu	*%
Atheist	6%
Agnostic	6%
Something else (Please specify)	3%
Nothing in particular	13%

**[IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN]
[QReligionNew=1-5], ASK]**

44. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=805)
No, not born-again or evangelical Christian	60%
Yes, born-again or evangelical Christian	37%
Unsure	3%

[IF WOMAN (QGender = 2), ASK]

[TEXT] You are not required to disclose any personal health information as part of this survey. If you prefer not to answer a question about your specific health just say "Prefer not to say." [KEEP ON FOLLOWING PAGE]

[IF WOMAN (QGENDER = 2), ASK]

45. [QWomensStage] Would you say you are...? [RANDOMIZE SCALE 1-6,6-1]

	(n=645)
Trying to prevent pregnancy	6%
Trying to become pregnant	2%
Pregnant	*%
Postpartum	2%
Perimenopausal (the time before menopause when your body is getting ready to stop having periods)	11%
Menopausal or postmenopausal	47%
None of these	29%
Prefer not to say	3%

[IF WOMAN (QGENDER = 2), ASK]

46. [QPregnant] Regardless of whether you have ever had children, have you ever at any point in your life been pregnant? [RANDOMIZE 1-2]

	(n=645)
Yes	68%
No	31%
Prefer not to say	1%

[IF WOMAN (QGender = 2), ASK]

47. [QBirthControl] If you are comfortable sharing, have you ever used one or more of the following forms of birth control? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-7]

	(n=645)
Hormonal birth control pills	59%
IUD (hormonal and/or copper)	17%
Female sterilization (tubal ligation a.k.a. getting your "tubes tied")	14%
Period tracking and/or body temperature app	14%
Emergency contraception (e.g., Plan B One-Step)	9%
Implants (e.g., Nexplanon)	5%
Vaginal ring (e.g., NuvaRing)	4%
Something else	15%
Prefer not to say	12%

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF SURVEY)

48. [QAge] What is your age? [NUMERIC OPEN END] [VALIDATE TO BE BETWEEN 0-200] [TERMINATE IF <18 OR OVER 120]

18-34	17%
35-49	21%
50-64	27%
65+	35%

49. [QRegVote] Are you currently registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

50. [QIndScreener] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-8]

Healthcare or the pharmaceutical industry		9%
Technology		4%
Sales		4%
Food service or the restaurant industry		4%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
Politics or federal government	TERMINATE	-
None of these		81%

51. [QState] In which state do you live? [50 STATE DROPDOWN]

States in the South	38%
States in the Midwest	23%
States in the West	23%
States in the Northeast	17%

52. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
In some other way	*%

53. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]	
White	77%
Black or African American	12%
Hispanic or Latino	10%
Asian	5%
Native American or Alaska Native	1%
Native Hawaiian or Other Pacific Islander	*%
Other race or ethnicity (Please specify)	1%
54. [QEducation] What is the highest level of education you have completed?	
High school or less	25%
Some college	17%
Associate degree	10%
Bachelor's degree	29%
Graduate degree	19%
Prefer not to say	*%
55. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]	
Republican	38%
Democrat	38%
Independent	23%
Member of another party	*%
Unsure	1%
[IF REPUBLICAN (QPartyID=1), ASK]	
56. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]	
	(n=439)
Firmly a Republican	74%
Not firmly a Republican	26%
[IF DEMOCRAT (QPartyID=2), ASK]	
57. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]	
	(n=472)
Firmly a Democrat	77%
Not firmly a Democrat	23%
[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]	
58. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]	
	(n=295)
Republicans	31%
Democrats	31%
Both equally often	28%
Unsure	9%
[QPartyConsolidated] QPartyID and QPartyLeanView	
Total Republican+Republican-leaning Independents	45%
Total Democratic+Democratic-leaning Independents	45%
Total Independent	9%

59. [QTurnout] How likely are you to vote in the upcoming 2026 midterm elections?

[RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY LIKELY	90%
Extremely likely	73%
Very likely	17%
Somewhat likely	6%
Not very likely	2%
Not at all likely	*%
Unsure	1%

60. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	44%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	49%
Definitely the Republican candidate	28%
Probably the Republican candidate	15%
Probably the Democratic candidate	13%
Definitely the Democratic candidate	36%
Unsure	7%

METHODOLOGY

Echelon Insights conducted a survey on behalf of Center Forward to study the issue of women's health in the United States. The survey was fielded online from January 12-16, 2026 in English among a sample of 1,206 voters in the likely electorate nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quota targets for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate nationwide based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party registration (or lack thereof), turnout probability, and voting history, as well as gender by age, race by education, and age by education.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 3.2 percentage points.